

STAR WEEKLY

TORONTO
DEC. 9, 1939

10
CENTS

MAJOR-GENERAL A. G. L.
McNAUGHTON, C.B., C.M.G.,
D.S.O., commander-in-chief of the
first Canadian overseas division



BRITAIN SPREADS HER WINGS



A BEVY OF BRITISH WAR BIRDS consisting of 260 new planes of the Royal Air Force makes an impressive sight flying across rural country "somewhere in France". Below, section of deck of

H.M.S. Ark Royal, 22,000-ton aircraft carrier, showing planes ranged for taking off. The Ark Royal is capable of carrying 70 aircraft. Complement, 1,550 officers and men, is navy's largest



How to make the most of Christmas!



GRUEN LAUREL... 15 Jewels, 10kt. yellow gold-filled case, Guildite back... \$24.75



GRUEN VERI-THIN GRACE... 15 Jewels, 10kt. yellow gold-filled case, \$29.75



GRUEN VERI-THIN CONTOUR... 17-Jewel Precision movement, 10kt. yellow gold-filled case... \$39.75



GRUEN ROSLYN... 17-Jewel Precision movement, 10kt. yellow or white gold case, \$42.50



GRUEN VASSAR... 17-Jewel Precision movement, 14kt. white gold case, set with 20 fine diamonds... \$119.50



GRUEN CURVE* COUNTESS... 17-Jewel Precision movement, 10kt. yellow or white gold-filled case, \$42.50



GRUEN THORPE... 17 Jewels, 10kt. yellow gold-filled top, Guildite back... \$29.75



GRUEN VERI-THIN COMET... 17-Jewel Precision movement, 10kt. yellow gold-filled case... \$37.50



GRUEN VERI-THIN CRAFTSMAN... 17-Jewel Precision movement, 10kt. yellow gold case... \$67.50

THERE'S a special magic to the gifts you choose behind the gleaming windows of your jewelry store. A special thrill when eager Christmas fingers come upon a box that bears a jeweler's name.

Again this Christmas, Gruen suggests that, whether you're buying timepieces or not, you take your gift list first of all to your jeweler. Let him make of your shopping time the gay adventure which only shopping in a jewelry store can be. Let him help you see that every gift you choose, be it cost one dollar or a hundred, is not just an idle purchase but a lasting investment.

And... as you shop... remember that no gift was ever finer than a watch, nor any watches in all time finer than the lovely Gruens of today!

Gruen watches, at Gruen jewelers only, from \$24.75 to \$250; with precious stones, up to \$2500. Write for folder. The Gruen Watch Company of Canada, Limited, Toronto, Ontario.



Give a

GRUEN

the Precision Watch

*Reg. U.S. Pat. Off. Pat. U.S. Pat. Nos. 1,800,000 to 1,800,002; 2,040,000. Canadian Pat. Nos. 270,007, © 1929, The Gruen Watch Co. U.S. Pat. Off. Pat. Pending.

GIFTS FROM YOUR JEWELER ARE GIFTS AT THEIR BEST!

COPYRIGHT 1929, THE GRUEN WATCH CO.

MACHINE-GUN IS STILL THE ARMY'S BACKBONE



THE VICKERS MACHINE-GUN being manned (above) by two members of the Winnipeg Grenadiers, is still a standard weapon in the empire's armies. It weighs more than 84 pounds and, like the Bren gun, fires a withering 500 rounds a minute. Below, the magazine for the Bren gun is seen sticking up from the breach and holds 30 cartridges. It is being operated by two privates of the Princess Patricia Canadian Light Infantry

AN ANTI-TANK RIFLE (above) is manned by a private of the Princess Patricia Canadian Light Infantry. This type can throw small shells at the rate of 180 to 300 rounds a minute and will pierce tank armor two inches thick. Below, in charge of army operation in Military District 10 with headquarters in Winnipeg, is Brigadier B. W. Browne, seated. With him is Lt.-Col. C. R. Grant



THE GAY GORDONS GET INTO FIGHTING TRIM



THE SKIRL OF THE PIPES gives new strength to aching muscles. Seldom does a Highlander fall out of line on a twenty-mile route march



MAJOR ERIC HALDENBY (left), acting commander of the 48th, and officers hold a council of war on the "battlefield"



AN OFFENSIVE on the field kitchen front. Hungry soldiers give ample proof that an army does march on its stomach

CANADA'S GAY GORDONS, the 48th Highlanders, engaged in frequent sham battles to be ready for overseas training. After one 18-mile route march the kilted lads fought, charged and manoeuvred over two square miles of bush. Scratched knees were only casualties. Major Holdenby will take over command of the regiment overseas



LAUGHING "LADIES FROM HELL," grim enough when need be, give the photographer a "Nozi-eye" view of a bayonet charge

LOOK WHO'S HERE AGAIN
GOOD OLD ST. NICHOLAS!



MILITARY TOYS are enjoying considerably increased popularity this season, store sales reveal. But not far behind the ranks

of tin soldiers, cannons and airplanes come the perennial favorites (above)—rocking horses, toy trains, dolls and games



JOLLY OLD SANTA CLAUS has come direct from his North Pole toy shop by reindeer express to hold court for all his loyal young



subjects. His gay red coat and bushy white whiskers are a thrilling promise of endless surprises Christmas morn, war or no

MOVIE MR. AND MRS. AT HOME



MR. AND MRS.
Clark Gable fondle
a pair of Siamese
kittens. Clark and
Carole are at their
Encino ranch in
San Fernando valley



CRACK DESIGNER
for one of the lead-
ing studios, Adrian,
who gets along well
with one name, poses
with his petite red-
haired wife, Janet
Gaynor, at home



FINE HORSES are the big outside interest of Mr. and Mrs. Taylor. Barbara, who married in May, is older than Bob

BORN IN PARIS, Annabella had theatrical experience in France, Germany, England and Austria before coming to America to fall in love and wed handsome, Ohio-born Tyrone Power

ROBOT TARGETS



TWENTY YEARS OF RESEARCH by the British air ministry has produced the famous "Queen Bee" pilotless airplanes which climb, dive, turn and descend at the bidding of a radio control panel below



REAL TARGETS for anti-aircraft guns when no Nazi planes are about, are provided by these robot-controlled planes. Sailors of H.M.S. Rodney watch intently as a Queen Bee matches "wits" with ship gunners



SHOOTING DOWN real airplanes may sound expensive business but actually most of the targets are salvaged and, even if damaged, are usually repairable. A winged Queen Bee is hauled aboard by a winch

DISTINGUISHED FOR COMFORT & WEAR

Gifts...To Sock him Smartly

It is not such an undertaking when you know how. This Christmas, whether it's the first or the fifty-first, or another one of many; give him the kind of hosiery that pleases.

CHOOSE WEARWELL or CLINKNIT

Men know these socks and buy them for style, comfort and serviceability... that's your cue for correctly choosing your gift from these unsurpassed quality hose.



Stripes, checks or plain patterns in botany wool; lisle; silk or mixtures. In the regular type of sock or, with Clinto's 'Perfect Support' elasticized top. Most popular at a popular price.

Wearwell

CLINKNIT

Sold in over 3000 stores in Canada.

CLINTON KNITTING CO. LTD. CLINTON, ONTARIO



ROLEX

MILITARY WATCHES



\$47.50 UP
Steel or Yellow

\$37.50 UP
Steel or Yellow

WATERPROOF ANTI-MAGNETIC UNBREAKABLE GLASS

The Rolex Oyster watch is the original and only permanently guaranteed waterproof watch. It is the favorite watch of the British R.A.F. and was chosen for the English Mount Everest Flight. Rolex made history last year at the English National Physical Laboratory by obtaining marks never equalled by any other wrist watch in the world. It is the practical wrist watch for military service.



OBTAINABLE AT LEADING JEWELLERS

THE WORLD'S MOST ACCURATE WRISTWATCH

LAST ZOO PANDA



THIS BABY GIANT PANDA, lost to be permitted to leave China alive for some time, travelled from far-off Chengtu to Chicago to join Mei-Mei, now at Brookfield zoo. Giant pandas belong to the raccoon family. Full-grown, they are about five feet tall and weigh 500 pounds. This little fellow weighs 80 pounds and is about five months old. Perhaps he's just playing with the golf stick (below) but more likely he takes it for a new kind of bamboo — "dinner" to him



Tonight, honey, we're going Christmas shopping right in this Westclox ad"

BETTY: Time's getting short. Remember last year? On Christmas Eve we were still out looking for ideas.

TONY: So what do you want me to do?

BETTY: Just look at this ad, my pet. Here are the answers — and we don't have to walk a block. For instance — here's Big Ben Loud Alarm or Big Ben Chime Alarm. Just the ticket for Uncle Ed.



TONY: Better make it the Loud, knowing how Ed pounds the pillow. And how about Travalarm for Patricia? She's always going places.

Big Ben

(A) Big Ben Loud Alarm, \$2.95; Big Ben Chime Alarm (first he whispers, then he shouts) quiet tick, \$3.95.
(B) Baby Ben with loud or soft alarm, \$3.50; (C) Travalarm with luminous dial, closes up for travelling, black finish, \$4.95; ivory finish, \$5.45.

BETTY: I could use that wall clock very nicely myself. And how about this darling Andover for mother?

TONY: Aunt Mary would sure like Spur or Tide. And I think Jimmy's going to find a Pocket Ben in his sock.



(D) Andover electric with maroon hands and numerals against a field of blue glass, \$5.95; (E) Spur, modern, one-day alarm, \$1.95; (F) Tide, with steady alarm, ivory finish, \$2.50; (G) Electric Wall Clock finished in ivory, green or red, \$3.95; (H) Pocket Ben, \$1.75; (I) Dax, \$1.35.

Many Westclox models are made with luminous dials you can see in the daytime or the dark.

WESTCLOX Makers of BIG BEN and his family of clocks and watches for every purse and purpose

Made in Canada by WESTERN CLOCK COMPANY LIMITED, Peterborough, Ont.

PAY PARADE TWICE A MONTH



TWICE A MONTH comes pay day for the troops. Above: Privates of the Cameron Highlanders, Winnipeg, at the paymaster's table to collect their \$1.30 for each day in the King's uniform. Top right: A British W.A.A.F. girl salutes to receive her stint. Below: The navy "splices the main brace" with a tot of rum



Canada's Riviera—



COME WEST THIS WINTER!

Savour the joys of wintering on your own Pacific Coast, in a climate which never interferes with the pleasure of living . . . where all sorts of outdoor recreations are followed the year round, warmth and sunshine being the season's rule.

Winter rates are low; actually it's sound economy to winter on the Coast.

British Columbia

GOVERNMENT TRAVEL BUREAU CANADA

Great..for
**COLDS,
HEADACHES,
UPSET STOMACH"**
SAYS
Gordie Drillon
"Pride of the Maritimes"

It was Gordie Drillon's insistence in being at his best for every game that first induced him to try Alka-Seltzer.

Now he takes it with him wherever he goes; here, in part, are his own words:—

"Hockey players are just as apt to suffer from ordinary ailments as anyone else. We get our share of colds, headaches and our work is so tense that upset stomach is not uncommon. I first tried Alka-Seltzer when I was catching a cold. Relief was prompt and it worked equally well later for headaches and muscular pains after strenuous games. Now I carry it in my bag wherever I go. I wouldn't be without it."

Alka-Seltzer does two things. The analgesic it contains quickly relieves the discomfort of a cold, headache, morning after, muscular aches and pains. The alkalinizing agents combat the cause of common ailments associated with excess gastric acid as in distress after eating and morning after.

One or two Alka-Seltzer tablets in a glass of water makes a pleasant-tasting sparkling solution you will like. It is not a laxative! All druggists have it in 30c & 60c pkgs.



"My standby for colds or headaches"—Red Hunter



"Just like a glass of sparkling water"—Syd Apple



"Nothing like it for upset stomach"—Billy Taylor

Alka-Seltzer

EFFERVESCENT ANALGESIC ALKALIZING TABLETS

Every statement and claim made for Alka-Seltzer is backed by thorough clinical and laboratory research.



1940 BATHING SUITS are previewed in the south even as Canadians are buying ski suits. Model (left) wears white with red

design, jersey silk turban. Candy stripes, flowered prints (centre) and rainbow suit (right) called "Hawaiian Singing Forest" are new

3 Smart Girls



I ASK YOU... Why put up with blunt, bulky ends?
I've felt like a different woman since I discovered that Kotex Sanitary Napkins have special patented *Pressed Ends* that fit flatly, without discomfort or embarrassment. That unbearable bulky feeling is gone forever because here's one napkin that doesn't shift, bunch or chafe!



SOFTNESS AND SAFETY
that's what I want!

And that's why I'll never again use anything but Kotex Sanitary Napkins! Because they're made with layer after layer of soft, flannel tissue that one after another absorb and distribute moisture throughout the pad; check striking through in one spot!



3 SIZES OF KOTEX make all my days perfect. If any girl hasn't learned this secret, she's missing comfort and protection never before possible! With 3 sizes of Kotex Sanitary Napkins—Regular, Junior and Super—it's now a simple matter for every woman to meet her individual needs from day to day.



All 3 Types at the Same Low Price

KOTEX[®] SANITARY NAPKINS
(*Trade Mark Reg.)

Better Say Kotex
—Better for You

GENERAL MUD TAKES CHARGE



THESE UNSMILING TOMMIES slosh through England's mud to get themselves acclimatized to rainy season weather on the western front



MUD CAME TO HOLLAND when, threatened by invasion, she flooded strategic points on the German border. The Nazis withdrew their troops



BACK IN 1916 it was the same story—General Mud was in command. But these Canucks in Flanders got used to it after a while

Planters
Cocktail
PEANUTS
SALTED
MAKE A GOOD BEVERAGE
Taste Better
25c
VACUUM PACKED • ALWAYS FRESH

**BLACKHEADS
SALLOW SKIN**

Don't squeeze blackheads—dissolve them! Get two ounces peroxide powder at any Drug Store, apply gently with hot, wet cloth—the blackheads simply dissolve. Safe, simple and sure.

FEROXINE



Help Wanted—Poor Kay, catching cold just when Christmas shoppers began to make every day a rush.



Quick Double Help—Right away Kay took Sal Hepatica because it fights a cold two ways.



Bright and Busy was Kay through the Christmas rush. Her head cleared, her sneezes and sniffles came to a sudden stop when she let Sal Hepatica's double help fight the two conditions (accumulated wastes and excess acidity) which give colds a chance and cause them to linger.

Check Colds Quicker with Sal Hepatica's Double Help

DON'T let a cold get a hold," doctors advise, "fight it right from the start by relieving the two conditions—wastes in the system and excess acidity—that give colds a chance."

And that means—take Sal Hepatica—because Sal Hepatica works two ways to check a cold quicker.

1. Quickly, gently, Sal Hepatica clears the system of wastes.
2. At the same time it starts right in to counteract the excess acidity which so often accompanies a cold.

Next time a cold threatens—or to shake a persistent cold—take two teaspoonfuls of sparkling Sal Hepatica in a glass of water. That's the pleasant, quick way to chase a cold—to feel better and look better faster.



Recommended for the relief of headaches, colds, constipation, unnatural fatigue.

SAL HEPATICA

MADE IN CANADA

The Mineral Salt Laxative That Helps Nature Combat Acidity

Give Wisely— Give Waterman's

● Give the fountain pens that are produced by the company that has pioneered every new and vital improvement in pens for 55 years. The Waterman's you give will have more ink capacity, its point will contain more 14kt gold, its styling will be more authentic and it will start faster than other makes of pens. There's a Waterman's for everyone on your list—even a special Waterman's for the fighting forces!



New Military Set. A sturdy, quality pen and pencil (with special military clips) that will go through the worst and come up smiling. In special protector case of black and brown leather for tunic or kit bag..... \$5.00

The DeLuxe Lady Patricia Set. In Sunset, Mist and Black Lace \$10.00

No. 511 Set. In Russet Brown, Silver Grey, Nile Green and Jet..... \$8.50

The Thorobred De Luxe Set (different sets for men or women). Gold-filled mountings in Grey, Golden, Blue and Jet... \$5.00

- A -
No. 509/67 — Price \$20.00 4" x 6" base. White Onyx with chrome trim.

- B -
No. 340/62 — Price \$15.00 Handsome Black Carrara base and Chrome Trim at an exceptionally moderate price for a two-pendek set.

- C -
No. 502/62 — Price \$10.00 3" x 4 1/2" White Onyx Base with name plate and chrome trim.

Waterman's Sold Everywhere

QUEEN SHOPS FOR CHRISTMAS



QUEEN ELIZABETH selects Christmas gifts (above) from toys made by veterans of lost war. Below, she arrives at Lord Roberts' Memorial Hospital. Annual Disabled Ex-servicemen's Exhibition cannot be held this year. So her majesty does her best to help



**Avoid
Dry Scalp**
and have
Lovely, lustrous hair



• Soft, silken, natural-looking hair adds immeasurably to personality and charm—but you simply cannot have lovely hair and DRY SCALP too. Dry Scalp is common in Canada with our dry winds, bright sunshine, extremes of heat and cold. Hair loses some of its natural oil, becomes brittle, unmanageable, dull.

"Vaseline" Hair Tonic is the dressing that ends dry scalp. Easy to use, contains no alcohol. Before shampooing your hair, or having it shampooed at your hair dressers, part the hair and sprinkle a few drops of "Vaseline" Hair Tonic right onto the scalp and massage briskly with the fingertips. The massaging alone, stimulates the flow of natural oils.

But the tonic supplements these natural oils, leaves the scalp soft and pliable and the hair beautiful. Try this economical treatment and see how it helps keep your hair as you want it—lustrous, lively, natural. Made by Chesebrough Manufacturing Co., Cos'td., 5520 Chabot Ave., Montreal.



A few drops supplement the natural scalp oils, keep your hair manageable and good-looking.

"Three times the quantity in the larger bottle."

Vaseline
TRADE MARK
HAIR TONIC

The hair dressing that ends dry scalp

Why Canada is Healthier...

AND HOW YOU CAN HELP TO
KEEP IT THAT WAY

YESTERDAY

1909—Thirty years ago in an average community tuberculosis was the leading cause of death. Such other diseases as typhoid fever, scarlet fever, diphtheria, whooping cough, and measles were also common causes of death. The annual toll of fatalities from preventable causes was entirely too high.

Today

1939—During the past three decades, the death rate for tuberculosis, according to latest available figures, has declined more than 66%; for influenza and pneumonia, 24%; for measles, 87%; for whooping cough, 59%; for diphtheria, 90%; for scarlet fever, 87%.

CANADIANS BORN TODAY HAVE, on the average, a prospect of living 10 years longer than those born a generation ago.

More people now live to see their heart disease, cancer, or syphilis completely cured or checked.

Tens of thousands are enjoying years of life they would have been deprived of a generation ago by diabetes, pernicious anemia, or tuberculosis.

Progressive Canadian communities have banished diphtheria, typhoid fever, smallpox, as public hazards—and every community can! Safety education has created safer environments in homes and factories, and helped reduce accidents.

• Why is Canada so much healthier?

Because a tireless, eminently capable body of men and women—medical and public-health workers, and those engaged in safety work

—have within one lifetime so brilliantly extended our defences against disease and causes of death.

They have discovered the cause of many diseases and have produced effective vaccines and serums for their prevention and treatment. They have safeguarded our milk, water, and food supplies and the very air we breathe. They have helped us establish efficient health departments.

• How can you help Canada to maintain its enviable health record?

First of all, by guarding your own health—having regular medical check-ups and seeing your doctor promptly in the event of sickness. Second, by concerning yourself with the efficiency of your community's health service. And third, by giving your support, whenever you have the chance, to the cause of better local health conditions.

METROPOLITAN LIFE INSURANCE COMPANY

NEW YORK

FREDERICK H. ECKER
Chairman of the Board



LEROY A. LINCOLN
President

CANADIAN HEAD OFFICE—OTTAWA

SERVING CANADA SINCE 1872

MADE-TO-ORDER FEAST FOR WINTER APPETITES!

Choose your family's
favourites from
Heinz 4 kinds of
home-tasting beans

YOU'LL find all of Heinz fully-prepared Oven-Baked Beans make scrumptious, rib-sticking, cold-weather meals! They have that irresistible tenderness that comes only from old-fashioned oven-baking. For Heinz bakes beans *thoroughly* in hot, dry ovens—steeps 'em to the heart in the most enticing sauces you ever tasted! That's why every last little mealy morsel is so tantalizingly tender that it almost melts in your mouth!

Delight your family with an old-time bean feast often this winter. Keep a supply of all four tempting kinds always on hand.

4 VARIETIES 4 ALL OVEN BAKED

There's a style of Heinz Oven-Baked Beans to suit every taste preference: Boston Style—with pork and molasses; Vegetarian—with sauce; Red Kidney Beans meat; with a special sugar sauce, topped with pork; Heinz Oven-Baked Beans—with zesty tomato sauce, plus pork.



HEINZ OVEN BAKED BEANS

SHE KNEW JUST WHAT HE WANTED



1 This cold, tired, hungry husband would like nothing better than to sit right down to a piping hot meal.



2 But he seems doomed to disappointment. His wife has just got home herself, and hasn't started dinner yet.



3 But no matter—she keeps a Heinz Shelf in her pantry stocked for just such an occasion as this.



4 And Heinz Oven-Baked Beans are ready in short order... just what a man wants on a cold and blustery night.

"For Finer Gifts Consult Your Jeweller"

MAURICE J. WALSH LIMITED, CANADIAN DISTRIBUTORS OF BLUEBIRD DIAMONDS AND ELGIN WATCHES

MAURICE J. WALSH LIMITED, CANADIAN DISTRIBUTORS OF BLUEBIRD DIAMONDS AND ELGIN WATCHES

Captivating designs
in the modern style

Vivacious charm is the keynote of ELGIN feminine styles . . . and handsome sturdiness characterizes ELGIN for men. And both, of course, have the dependable accuracy which goes with the ELGIN name . . . the outgrowth of 75 years' fine watchmaking.

In the choice variety of ELGIN watches at your jeweller's this Christmas, there is a styling as modern as tomorrow—such as could have been achieved only by the leading watch designers of the continent.

Visit your jeweller early. He will be delighted to help you in choosing the ELGIN most suitable as your most important gift.

The Most Aristocratic Gift of All



Lady Elgin
Model 3915
\$50.00

Lady Elgin
Model 3919
\$67.50

Lady Elgin
Model 3901
\$103.00

Lady Elgin
Model 3931
\$55.00

Model 3915—Lady Elgin, 19 jewels, 14K natural gold filled case or in 14K natural gold case.....\$50.00
 new rose gold case.....\$60.00
 Model 3919—Lady Elgin, 19 jewels, 14K solid gold case.....\$67.50
 14K solid gold case.....\$100.00
 Model 3901—Lady Elgin, 21 jewels, 14K solid gold case.....\$103.00
 Model 3931—Lady Elgin, 21 jewels, 14K natural gold filled case.....\$55.00

Indescribable beauty of design... Accuracy to 1/10,000 of an inch. Rust proof large surfaces with Protection of large surfaces with rhodium, 45-hour run on a single winding. 19 jewel Lady Elgins are priced 21 jewel Lady Elgins are priced from \$50.00 up. Dollars for dollar they are Canada's finest watch value

Choose an
ELGIN
at better jewellers
everywhere

					
<p>\$43.00—17 jewels 10K natural gold filled case Model 3106</p>	<p>\$48.00—17 jewels 10K natural gold filled case, Model 2328</p>	<p>\$43.00—17 jewels 10K natural gold filled case, Model 3143</p>	<p>\$45.00—Buerger watch, 17 jewels, black case dial, 10K natural gold filled case, Model 3127</p>	<p>\$32.00—15 jewels natural case with stainless back, Model 2814</p>	<p>\$49.75—17 jewels, 10K natural gold filled case, flexible lug, Model 3129</p>

STREAM-LINING MEANS PLENTY OF WORK



THE BLUE-EYED dancing star bends from hips, reaching as far as possible. Repeat frequently and you won't have any hip trouble



DETERMINED to click as Fred Astaire's new partner dancer Eleanor Powell keeps toned up. The "jack-knife" is good slimming work, if you can do it



PLAYING OSTRICH keeps Eleanor's 5 ft. 6 in. just the way she wants them. It exercises the spine and stretches those tired muscles

GIFTS of your Dreams

"Bond Street" Perfume
\$1.85 to \$10.00



Yardley Lavender
55c to \$12.00

Gracious gifts, exciting to give as to receive, each bearing the insignia of the world's most famous gift-house—Yardley of London. Crystal flasks of the lovely, inimitable Yardley Lavender, or of "Bond Street" and other luxurious perfumes . . . and an infinite variety of splendid cases containing the Yardley Lavender Series, Bath Luxuries and Beauty Preparations . . . also selections for distinguished men-folk. These lovely things' priced from \$1 to \$20 await your choice in all fine stores.

C71/14 \$1.25



C71/5 \$1.50



C71/3 \$3.25



C71/12 \$10.00



C20/62 \$1.00



C20/66 \$2.65



YARDLEY LAVENDER

Give a KODAK



1 The favourite camera of millions
Six-20 Brownie Junior works
by the simplest of all picture-taking
formulas—"load, aim, shoot." No ad-
justments necessary. Tested meniscus
lens and rotary shutter. Two extra-
large ground-glass view finders.
Makes $2\frac{1}{2} \times 3\frac{1}{2}$ -inch pictures.

SIX-20 BROWNIE JUNIOR—\$2.40



2 Sensational new "miniature"
With Kodak Anastigmat lens and
 $1/100$ -second shutter, Kodak 35 ($f/5.6$)
sets a new value for inexpensive 35
mm. cameras. Built to Eastman precision
standards, it is equipped for both
black-and-white and Kodachrome
(full-colour) photography.

KODAK 35 ($f/5.6$)—\$16



4 The economy movie maker
Brings home movies within the
reach of almost everyone. Gives 20 to
30 black-and-white movie scenes—
each as long as the average newsreel
scene—on a roll of film costing \$2.35,
finished, ready to show. Also for
colour movies on Kodachrome Film.

CINE-KODAK EIGHT \$35
Model 20



3 Simplest folding camera known
Jiffy Kodak Six-20, Series II,
combines box-camera simplicity with
folding-camera style and convenience.
Touch one button—"POP"—it opens.
Touch another—"CLICK"—it gets
the picture. Twindial lens, two brilliant
finders. Pictures, $2\frac{1}{2} \times 3\frac{1}{2}$ inches.

JIFFY KODAK SIX-20, \$8.25
Series II—

The biggest line of Christmas cameras ever offered by KODAK

THIS CHRISTMAS your Kodak dealer
is offering you a choice of cameras
that's the greatest ever. Wonderful values
include the latest, smartest models, up-
to-the-minute in looks and action.

No doubt some of those on your Christ-
mas list "have a camera"—but, unless
of recent purchase, not like the new beau-
ties now on display. Until you see these
late models, you can hardly realize
what improvements have been made.

• • •

Brownies start at \$1.10—Kodaks at
\$4.50—prices that give you the greatest
values in years. For easy shopping and
thrifty buying, see your Kodak dealer
soon. The few cameras shown on this
page only begin to tell the story.

In Canada EASTMAN and KODAK are the
registered trade marks and sole property of Cana-
dian Kodak Co., Limited, Toronto, Ontario.

FIGHTING ON FARM FRONT



CARRYING THE LIVE veal through the mud is fun for Elsa Buchanan who left Hollywood's glamour to join the Women's Land Army with her mother and sister in Sussex, to serve as girls shown on opposite page are doing. Elsa owned a ranch when she was in California



HAS PULL WITH BULL—Typical land army young lady at Monmouthshire Institute of Agriculture

LOST... and FOUND



LOST—that old haunting fear of embarrassment—that chafing, irritating discomfort that made "difficult days" unendurable.

FOUND—Miracle Modess with moisture zoning. The softest, safest, most comfortable sanitary napkin yet devised. For moisture zoning acts to hold moisture *inside* the pad. Edges stay dry, soft, chafe-free longer than ever before.

THERE'S A REASON—Modess has always been a softer napkin. Compare this fluffy, downy filler with layer-type napkins and you'll see why. And now with moisture zoning — Modess is a miracle of comfort and safety.



LOOK AT THIS—It's the famous moisture-proof backing that prevents striking through. Now moisture zoning brings even greater absorbency — makes Modess even safer. It's in the same blue box — at the same low price.

Buy Quality and Value



**Cooper
PERFECT
DIAMOND RINGS**

Insured, Registered, Guaranteed
At your Jeweller—or write to
A. E. COOPER CO.

Diamond Importers

10 RICHMOND ST. W. TORONTO

Miracle **MODESS**
with moisture zoning

THEY ALSO SERVE



MERLE OBERON, famous English screen star, did her bit by playing leading role in the British war film, "The Lion Has Wings." She is seen with her co-star, Ralph Richardson, now serving in the Fleet Air Arm



LADY BARTLETT, London society beauty, carries helmet and gas mask, wears trousers for A.R.P. work. She's wife of Sir Basil Bartlett

LONGINES
The World's Most Honored Watch

The Gift That Endures

Make this Christmas memorable! The world's most honored watch placed on the wrist of a loved one remains a constant reminder of your thoughtfulness throughout the year. Accuracy, quality and long life combine with beauty of style to make Longines watch the ideal Christmas gift. Ask for the illustrated leaflet at your jeweller's.

Make: Men's—17; Women's—15; Pocket—12; and other—10

Price: Men's—\$15; Women's—\$12; Pocket—\$10; and other—\$8

Longines pocket watch in its presentation box.

Longines pocket watches.

Longines
The World's Most Honored Watch
WINNER OF 26 GOLD MEDALS
10 WORLD'S FAIR GRAND PRIZES

See these **MERRY PYREXMAS BARGAINS** AT YOUR FAVOURITE STORE

Here's a gift that gives "double!" A traditional fruit cake made from your own pet recipe and baked in a Pyrex Casserole.

PYREX OVENWARE 30% to 55% BELOW OLD PRICES

Flakier pie crusts the year round with this Pyrexmas horcrust! 11 1/2" size, 47c; 10 1/2" size, 40c; 9 1/2" size, 34c; 8 1/2" (serves 2) 27c

Get 'em hot and watch them enjoy it! Bread and meat loaf heaty too in this gleaming shining Pyrex loaf pan 9 1/2" long. New years for only **60c**

A 2-in-1 Pyrexmas surprise! Round casserole does double duty with pie plate cover. 10-oz. size, \$1.39; 6-oz. size, \$1.00; 4-oz. size, 87c; 3-oz. size, only **67c**

8 SMART PYREX WARE GIFT SETS FROM 79c TO \$6.35

This matched 8-piece set presents the latest Pyrex Double Duty Casserole with pie plate cover, with 6 of the lovely new, thin, rimmed Pyrex custard cups. Just **\$1.35**

She'll go into Pyrexmas over this set! 10 pieces—2 1/2" bread up lid pan, 10-oz. casserole, 10 1/2" utility dish, 8 1/2" pie plate, and 6 Pyrexmas custard cups. Now only **\$2.90**

\$1.35

In time for Pyrexmas! 4-piece Pyrexmas set, 4-oz. and 3-oz. casserole, 10-oz. utility, 1 detachable chrome handle, 6 Pyrexmas custard cups. Available singly. **\$3.55** Set only

It's different... **PYREX FLAMEWARE**

There are few gifts that go to a woman's heart like gleaming Pyrex ware! And this year you can make your gift all the more exciting. Because in many cases a dollar will buy twice as much of this modern cooking-storing-and-serving ware as it would have a couple of Christmas-ages ago! Buy Pyrex ware singly or in sets—and remember, sets are attractively gift-boxed at no extra cost! Look for the trade mark "PYREX" stamped on every dish, and the famous replacement offer! Corning Glass Works, Corning, N.Y.

PYREX FLAMEWARE OVENWARE

SOLE CANADIAN DISTRIBUTORS
JOHN A. HUSTON CO., LIMITED
TORONTO

Absolutely grand for sauce and lemon. Glass handle. 2 1/2" x 3" x 3" (100 cc). 48-oz. glass pitcher, \$2.50; 32-oz. size **\$4.60**

NAVAL OFFICERS-TO-BE



OFFICERS FOR THE BRITISH NAVY are trained at the Royal Naval College, Dartmouth, which they enter as 13-year-old cadets to blossom forth a few years later as midshipmen. Above, hoisting the colors outside the college



BLUE "MONKEY JACKETS" and cream-colored trousers are worn by these marching navy men of tomorrow, gas masks over their shoulders. They are some of the 600 cadets now being turned into naval officers at Dartmouth. Army officers (see opposite page) are trained at Eton College

LOOK what only 98¢ buys
in a Man's Gift!

Gillette
TECH RAZOR SET

with 15 Blue Gillette Blades

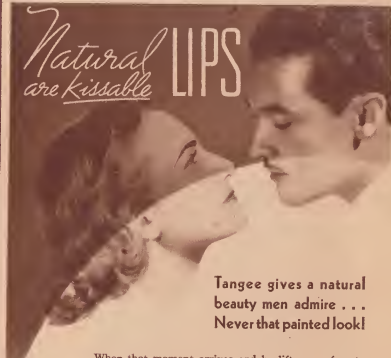
Give Him Greater
Shaving Comfort
With This New
Gillette Tech Razor



THIS year of all years make "his" a practical gift . . . the new Gillette Tech Razor! Four big improvements in razor construction smooth skin like a barber does, eliminate edge vibration, prevent side-slip and clogging! With 15 Blue Gillette Blades. Only **98¢**

See The Full Gillette Gift Line Wherever Blades Are Sold

Natural
are Kissable **LIPS**



Tangee gives a natural
beauty men admire . . .
Never that painted look!

When that moment arrives and he lifts your face to his—what of your lips? Will you offer him a red smear of paint to kiss? Or will they be natural, lovely lips—soft tinted and alluring?

Tangee lips are kissable. The Color Change Principle assures this. Unlike ordinary lipstick, Tangee can't paint. It isn't paint. Instead, it changes from orange in the stick to the one shade on your lips most flattering to you. Tangee is permanent, too, will not rub off, and it keeps lips soft and smooth. Let Tangee be your guide to natural, alluring loveliness. Ask for it today.



Ugly Painted Lips



Tangee Natural Lips



* Tangee Face Powder will also give your skin that lovely, natural look.

* Tangee Rouge (Crème or Compact) gives your cheeks youthful color. Matches the lipstick perfectly.

World's Most Famous Lipstick
TANGEE
ENDS THAT PAINTED LOOK

* 4-PIECE MIRACLE MAKE-UP SET

Left: Tangee (Cans) Ltd.,
700 Vetre St. W. Montreal, Can.
Please rush "Miracle Make-Up Set" containing sample Tangee Lipstick, Rouge, Compacts, Crème Rouge and Face Powder.
I enclose 15c (stamps or coin)

Name _____
Address _____
City _____ Prov _____

ETON STILL TURNS OUT ARMY'S OFFICERS



NOT A MILITARY SCHOOL, Eton College nevertheless has an officers' training corps of 600, or one of every two scholars. They are shown marching through Westons yard



ETON OFFICER-CADETS use skyrocket and rattles instead of mortars and machine-guns in sham battles. Above: A young officer makes himself heard

Flexibility on Foot with
MEDCAL'S "ELASTICIZED INSTEP"
 Here along Medcal's Pumpa this Fall... Medcals in style—created for comfort. IT LASTS A YOUNG without the uncomfortable Instep Pressure. The comfort is achieved without disturbing the graceful instep lines with an ugly balm.

NO Instep PRESSURE

Without Rubbing or Scrubbing, cleans Baths, Sinks, Refrigerators, Pots and Pans.

BAB-O
 The GREASE-DISSOLVING Cleaner

LISTEN, FOLKS, AND YOU SHALL HEAR HOW I BRING YOU BREAKFAST CHEER!

CREAM OF WHEAT
 PARMA
 "The Cream of Wheat Corporation, Winnipeg"

MY MEN FOLK CALL BREAKFAST A TREAT WHEN I SERVE THEM WITH CREAM OF WHEAT!

CHILDREN NEED IT TO GROW ON: GROWN UPS NEED IT TO GO ON:

THE TASTE IS GRAND, THE TEXTURE'S BLANDE IT'S GOOD FOR YOU... SAVES MONEY, TOO!

CREAM of WHEAT
 A BREAKFAST CEREAL THAT'S EASY TO DIGEST

MEN AGAINST THE SEA



COXSWAIN AT WHEEL. Sidney Page is pride of Southend-on-Sea, one of the stations of Royal National Lifeboat Institution, founded in 1879. He twice won the bronze medal for gallantry. Second Coxswain W. Deer (right) is oldest member of crew. Every week, for over 100 years, about 11 lives are saved by these courageous men. War means twice as much work as usual.



IT REQUIRES GOOD MARKSMANSHIP to shoot over the breeches line. Contact is established this way and then life-saving breeches buoy can be pulled across. Institution records 65,842 lives saved in 100 years' service.



GOOD NEWS TO SHIPS IN DISTRESS is signal that breeches line will be shot across. Signaller, securely tied, is held by second coxswain. Men and boats keep constantly ready by drilling. There are many stations on the 5,000-mile coast of the British Isles. The men are mostly fishermen.



Elizabeth Arden Gifts

Twin Christmas Bells . . . \$37, festive . . . containing Elizabeth Arden's famous perfumes, Blue Grass and Night and Day . . . \$4.00; single bells, \$2.00 to \$7.50.

Large C. T. S. Box: \$2.10 sizes of Ardena Cleansing Cream, Skin Lotion, Vevela Cream . . . \$6.30.

Box of smaller sizes . . . \$3.90.

Bath Set of Hand-4-Tonik, Soap, and Vevela Bath . . . \$2.50.

Most attractively packaged . . . \$2.50.

Most flattering of all gifts: Blue Grass Perfume, one of the world's most famous perfumes . . . \$3.75, \$6.00, \$12.50 and \$20.00.

At Simpson's, Toronto, and Smartest Shops in Every Town.



No lives lost in this wreck—but see what happened to the rug! It's a mess—but Mother will whisk up every trace of sand and litter with her new Bissell Sweeper! There's nothing like a Bissell for 'quick clean-ups'—for all daily sweeping! Its Hi-Lo Brush Control adjusts itself fully to any rug—gets all the dirt—saves your vacuum for periodic cleaning. Why not give a handsome Bissell this Christmas?—they make grand gifts! Below: the new "Flight"—\$7.45; the "Vanity"—\$6.95. Others from \$4.45, at your dealer's.

The New
Bissell
"Flight"
\$7.45



The Smart
Bissell
"Vanity"
\$6.95

WAR DOUBLES LIFESAVERS' WORK



MAN IS HAULED on board lifeboat (above) by means of breeches buoy. Below, a lifeboat with full crew of nine speeds down the pier to go to rescue of distressed ship in less than fifteen minutes after call. During the first month of war British lifeboats were called out 124 times, and saved 199 lives. Average in peace time, 69 lives per month



Baggage by
McBRINE

Ladies' FITTED CASE AND TRUNKS

Give travel luxury
THE IDEAL GIFT

In McBrine Baggage are combined all the qualities of the ideal gift: The luxury of good baggage at its best. Baggage that wins admiration for its correct styling and well groomed air... Baggage offering practical utility too, in lightness, strength and crushable packing. See this baggage at your McBrine dealer.

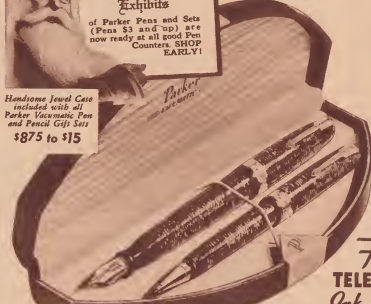
THE BAGGAGE WITH CHARACTER

Parker's Blue Diamond mark means you'll Never Again have to buy a Pen—

Christmas Gift Exhibits

of Parker Pens and Sets (Pens \$5 and up) are now ready at all good Pen Counters. **SHOP EARLY!**

Handsome Jewel Case included with all Parker Vacuum Pen and Pencil Gift Sets \$875 to \$15



means it's **GUARANTEED** for LIFE ♦ means the finest Pen made, bar none!



Even a Railroad Spike can "Take it" like this Jewel of a Pen

SAYS THE RAILROAD SPIKE—
"I WAS KILLED BY ONE OF THE 5 TORTURE TESTS I WAS CRIPPLED FOR LIFE BY FERRIC CHLORIDE (ACID) SOLUTION."

SAYS THE PARKER VACUUMATIC—
"I WAS FILLED WITH THE SAME ACID—WROTE ALL DAY—A 5-MILE LINE—AND I'M JUST AS GOOD AS EVER!"

Parker's Christmas Gift Selections offer you the most coveted gift of all—the finest Pen money can buy. A featherweight, streamlined, jewel-like Beauty—styled in circlets of luminous, laminated Pearl—ultra-smart, wholly exclusive. A Pen so marvelously made it can stand more torture than a heavy railroad spike, as proved by de-

vastating tests in strong ferric chloride (acid) solution—the same corrosive present in ordinary inks. Hold this shimmering Beauty to the light and you SEE the ink level—SEE when to refill before it runs dry. Its patented sacless Diaphragm filter abolishes lever fillers, piston pumps and rubber sacs, leaving room for a huge supply of ink.

Go to any nearby pen counter before the stores become crowded and try this flawless writer at leisure. Its point is of 14 K. Gold, tipped with polished Osminium, twice as costly as ordinary iridium. But be sure to look for Parker's BLUE DIAMOND mark—it means *Guaranteed for Life*—means the owner will never again have to buy a pen.

The Parker Fountain Pen Co., Limited, Toronto, Ontario.

Parker
VACUUMATIC

Pens \$5 to \$10 Pencils to Match: \$3.50 to \$5

♦ Pens marked with the Blue Diamond are guaranteed for the life of the owner against everything except loss or intentional damage, subject only to a charge of 35¢ for postage, insurance, and handling, provided complete pen is returned for service.

BRAZIL LOOKS NORTHWARD



BUSY RIO DE JANEIRO, capital of Brazil, where, even before war began, Uncle Sam was meeting totalitarian competition with a \$50,000,000 loan



RECIPROCITY, the South American way, brings Carmen Miranda's flashing eyes and lilting Portuguese songs to enthusiastic audiences in New York City



Dissolve dandruff as you brush your hair

THINK of all the dandruff treatments you've tried. All called for massage. Tedious rubbing-in. Minutes of wasted time every night or morning. No wonder you gave them up in disgust!

Danderine is different! With Danderine, it's the active formula that does the work. No finger-cramping rubbing. Just use Danderine instead of water as you

brush your hair. The active formula disposes of ugly loose dandruff in the only way possible—by dissolving it. Your scalp soon feels and looks cleaner, your hair more lively, and you haven't wasted a single minute of time!

Start this simple practice to-morrow morning, and watch loose dandruff vanish. All drugstores have Danderine. It costs little, lasts long!

DANDERINE

HERE'S
A
FASCINATING
HOBBY!



ENJOY
Planters
FRESH
SALTED PEANUTS
and get valuable
STAMPS
FREE

Collect Stamps



FREE! Return ten 5c or 10c Planters Bags or Wrappers to Planters Nut & Chocolate Co. Ltd., Toronto, and get

PLANTERS POSTAGE STAMP ALBUM

This big interesting stamp album contains 64 pages, hundreds of illustrations and spaces for 1,000 post-ge stamps. It also tells you all about the stamp hobby and just how to start a collection of your own.

FREE! Return ten 5c or 10c Planters Bags or Wrappers to Planters Nut & Chocolate Co. Ltd., and get

100 FOREIGN POSTAGE STAMPS

Just the collection to start with. All different, all genuine, from Switzerland, Hungary, Australia, Poland, Japan and many other countries.



CHOOSE YOUR
FAVOURITE!
EVERYONE A
TASTE-THRILL

Planters

Salted Peanuts 5c and 10c
Milk Chocolate Peanuts 5c
Jumbo Block 5c
Chocolate Peanut Crunch 5c
Crunchy P-NUT Candy 10c

PLANTERS NUT & CHOCOLATE COMPANY LTD. • TORONTO, ONT.

IN SOUTH AMERICAN SPOTLIGHT



RULED BY SPANIARDS, inhabited by Indians, owned by foreigners, that's a description of modern Peru, ancient land of Inca kings. Society girls in costume dance at Lima, the capital, founded by Pizarro in 1535. The map (above, right) and pictures on the opposite page spotlight war-increased interest in South American republics



BRITISH SUBJECT this Argentine might have been had a plan suggested some years ago materialized. Britain has over two billion dollars invested in the Argentine Republic



A GIFT THAT Charms

• There's a delicate grace... a subtle difference about Keystone toiletware that marks it as a gift of good taste. And for the men, Keystone offers top quality and excellence of design in complete travel sets or individual pieces. Many different designs from which to choose ranging from the very modest priced sets right up to those that are the height of luxury.

At jewellery, drug, department or mail order goods stores. Made and guaranteed by **Keystone-Toilet Company Ltd.**, Port Elgin, Ont.



Keystone
TOILETWARE FOR MEN AND WOMEN



FOR YOUR FRIENDS in the country — for motorists everywhere — for the youngsters who are scouts or the grown-up lads who are soldiers — for men who like to fish and hunt and for women who go a-searching in dark closets and cellars — for 'most everyone, 'most everywhere — an "Eveready" Flashlight is a much appreciated gift.

Four examples are shown from a score of modern designs.

CANADIAN NATIONAL CARBON CO. LIMITED
Hullab Montreal TORONTO Winnipeg Vancouver

EVEREADY
TRADE-MARK

FLASHLIGHTS and FRESH *dated* BATTERIES



PENLIGHT 69¢

(with Batteries)

HUNGARIAN PEOPLE LIVE IN FEAR



HUNGARY, with a population about the same as Canada, constantly fears invasion by Germany, though she maintains a close relationship. Her regular army of 35,000 men, including four hussar regiments (as above), is poorly equipped, lacking defensive weapons



THE BASIS OF HUNGARIAN LIFE is agriculture. Rejoicing peasants, still following customs handed down through the centuries, celebrate the end of harvest with the most picturesque ceremony of the cutting of "the new bread." Serfdom still prevails in some parts of the country

PEEK FREAN & Company, Limited,
announce that
VITA-WEAT
(Regd.) Crispbread
and most of the
popular varieties of
the world-famous
Peek-Frean Biscuits
are still on sale
despite the Inter-
national situation.

*Peek-Frean's
Biscuits*

**Relieve "Stomach Upsets"
Quick ANDREWS Way!**



MANY common upsets for which we blame our bowels and stomachs—indigestion, fullness after eating, bad breath, dulled appetite—may be largely traced to *Faulty Elimination*. Not just the bowels alone, but the whole eliminative process has become sluggish. Several organs need aid. So

there's little hope of fast relief from laxatives, which work only in the bowels. For quick and more thorough comfort, take **ANDREWS' Liver Salt**. This pleasant-tasting, effervescent medicine actually does *four things* to help the entire eliminative tract, thus giving relief in shorter time.



- 1 **ANDREWS** opens the bowels for normal movements.
- 2 Stimulates the liver, very often sluggish.
- 3 Helps the kidneys by reducing the amount of work they have to do.
- 4 Neutralizes excess gastric acid, speeding relief.

People who use **ANDREWS** regularly, know it can be depended on for farther-reaching, four-way relief. You'll like it, too! All drugstores. Four-oz. tin, 34¢; 8-oz. tin, 57¢; 10-oz. bottle, 69¢.

ANDREWS
Liver SALT

SHE CAN'T LIVE ON GLAMOUR



VIOLET-EYED, BROWN-HAIRED HEDY LAMARR is finding life a bit difficult these days. She charges her studio hasn't paid her salary of \$575 a week since July. To make matters worse, they took out court order barring her playing stage role of Salome

SHE WORRIED ABOUT HER "STOMACH" ALL THE TIME



WHEN ALL SHE NEEDED WAS THIS EFFECTIVE ALKALIZER AFTER MEALS

I'M AFRAID TO EAT BECAUSE I'M SURE TO HAVE ACID INDIGESTION AFTERWARDS

DON'T WORRY. JUST ALKALIZE WITH PHILLIPS' MILK OF MAGNESIA



NOW I CAN ENJOY MY FOOD THANKS TO PHILLIPS' MILK OF MAGNESIA



Remarkably Fast Relief for the Symptoms of Excess Stomach Acids... Be Sure to Get Phillips' Milk of Magnesia

No point now in trying to fight acid indigestion with slow makeshift remedies. There's now a way to "alkalize" it away effectively—almost as fast as we can tell about it. Just take two teaspoonsful of Phillips' Milk of Magnesia after eating. Or get the same effect with two convenient Phillips' Tablets, which you can carry with you.

Try this. You'll be very pleasantly surprised at the way "acid" headache, nausea and stomach upsets are relieved. And you know there's no "gas" or "acid breath" to make you self-conscious and embarrass your friends.

For the results you want, though, be sure you get genuine Phillips'

Milk of Magnesia. Ask for it by the full name, and note the words... "Genuine Phillips'" on both bottle and tablet box.

Your Choice—Liquid or Tablets
Genuine Phillips' now comes in tiny peppermint-flavored tablets scarcely larger than an aspirin tablet that you chew like candy. A big box costs only 25¢. A small bottle of liquid Phillips' costs but a quarter, too, so no one need do without it.



MADE IN CANADA

PHILLIPS' MILK OF MAGNESIA

FOR BREAKFAST, LUNCH OR DINNER—AUNT JEMIMA'S SURE A WINNER!



Yes, sirree, happify yo' appetite with ma super-scrumptious dee-lishous pancakes. Serve 'em with ham, bacon, or sausages, or jest eat 'em straight with butter 'n syrup--Oh, happy day -- do dey hit de spot!



Pancake Days is Happy Days!

AUNT JEMIMA
READY-MIX

for PANCAKES AND BUCKWHEATS

SERVE your family the fluffiest, most flavourful pancakes ever! Just add a cup of milk or water to Aunt Jemima's Ready-Mix, and they're ready, jiffy quick! Made this easy way, pancakes turn out tender, tasty, every time. They're nourishing and digestible too. So enjoy Aunt Jemima's delicious Pancakes and her tangy Buckwheat Cakes turnabout, as millions do! Order a package of each from your grocer right away!

FINLAND'S MODERN BEETHOVEN



FINLAND'S NATIONAL HERO is not a soldier but Sibelius, world-famous composer, who celebrated his 74th birthday on December 8th. He is here chatting with Aaltonen, greatest living Finnish sculptor. An interesting article about Sibelius appears elsewhere in The Star Weekly



IN A LOG CABIN set in the trees, Sibelius lives in seclusion at Villa Ainola, about 30 miles from Helsinki. He is regarded by the Finns as their supreme spokesman in art. His most popular work is the symphonic poem "Finlandia"



THE POLISH TENOR, Jon Kiepur, volunteered for service with the Polish army but his government sent him to America. He and his wife Mortho Eggert, are here practising for the operatic season with the Metropolitan and Chicago Civic Opera



Your best wishes go with the best of gifts... the mildest of cigarettes... the ever-popular, cork tipped

CRAVEN "A"

Special Christmas Boxes Ready to Send

70¢

CRAVEN PLAIN—for those who prefer plain tips—are also obtainable in Christmas packages



START YOUR CHILD OUT with a real chance in life! Many doctors say that nothing takes the place of cod liver oil in helping children to build strong bones and good teeth. And in aiding grown people to recuperate after illness. And now there's A BETTER WAY TO GIVE COD LIVER OIL—SCOTT'S EMULSION!

1—Scott's Emulsion has all the values of cod liver oil and is four times more easily digested.
2—Easily digested—The exclusive method of emulsifying the oil permits digestion to start in the stomach, whereas digestion of plain cod liver oil does not begin until the oil

passes into the intestines.
3—Easy to take—Scott's Emulsion has a pleasant taste. Easy to take and retain by children and adults.
4—Economical—Scott's Emulsion is an economical way to obtain the Vitamins A and D so necessary to strong bones and sound teeth.

SCOTT'S EMULSION

THEY LEAD ALLIES IN FRANCE



IN FRANCE the mighty Allied war machine is in the capable hands of Viscount Gort, British commander, and right, the French General Gamelin



CANADA'S WAR REPRESENTATIVE in London is Hon. T. A. Crerar, shown in Canada House. In a broadcast he declared war's romance "blacked out"

"There's Something You're Missing!"
—says STEWART-WARNER
...Something You Can Get Only
WITH THE NEW
**STEWART-WARNER
RADIO**



Is there something missing when you're listening to your favorite dance band? Or to Bing Crosby? Or to some other famous program? Does that old radio you have make them sound "not quite real?"

Think no more about it! . . . Step into a Stewart-Warner dealer's, and listen to the most lifelike tone in radio . . . the very notes of the performers themselves . . . clear . . . distinct . . . because of the Stewart-Warner Magic Circuit . . . the circuit that gives radio realism.

The new 1940 Stewart-Warner Radios have cabinets as pleasing to the eye as your favorite movie star . . . at prices as easy on the pocketbook as a thrifty wife.

Stewart-Warner 4565
Radio-Phonograph with Automatic Record Changer

8-tubes with 16-tube performance; Magic Keyboard with 16 push-buttons; 12" Photophone Speaker! Short Wave Band Spread! Provision for television sound channel.

\$219.50



Stewart-Warner 4472

3-tubes with 6-tube performance in a pocket-sized Operator on A.C. or D.C. current. Ultra modern ivory finished cabinet.

\$15.95



Stewart-Warner 4541

6-tubes with 8-tube performance, short-wave band-spread, Magic Keyboard tuning, outstanding cabinet design and finish.

\$74.95

Prices slightly higher in Western Canada.

WHEN TELEVISION COMES

You can be ready for it—with the new Stewart-Warner model, designed for use with television accessories through a simple auto connection. Stewart-Warner Radios are priced from \$15.95 to \$219.50 and are subject to change without notice. Licensed under the Patents of Canadian Radio Patents Limited.



You also get more for your money with
South Wind
THE PROVEN CAR HEATER

Even on "round-the-block" hops you can enjoy cozy fire-side comfort with the proven South-Wind Car Heater. There's no shivering wait for an ice-cold engine to warm up. Ask your automotive dealer or service station for a demonstration of the revolutionary South-Wind and learn how you can enjoy winter driving comfort such as you've never known before—for less than 1¢ an hour of continuous operation.

Proven by 500,000 Satisfied Users

STEWART-WARNER
MORE FOR YOUR MONEY

Made in Canada by Stewart-Warner-Almco Corporation of Canada, Limited, Belleville, Ont.—also manufacturers of Banick Casters, Automotive Hardware and Almco Lubrication Products.

Don't Draw on Your Savings for Your Christmas Gifts!

Take
ALL NEXT YEAR TO PAY
For Your Diamond Ring and Bulova Watch

Friendly Credit is Extended to Anyone,
Anywhere in Canada

NO INTEREST OR CARRYING CHARGES

For only a few cents a week you can remember
all your friends this Christmas at

PEOPLES CREDIT JEWELLERS

Act now on this Friendly Credit Plan that
gives you all next year to pay for your
Christmas gifts that you may select from
Nationally advertised watches such as

BULOVA, ELGIN, CRUEN,
WALTHAM, TAVANNES
and many other well-known
makes of watches.

CERTIFIED PERFECT DIAMONDS
SILVERPLATE... COMMUNITY PLATE
and 1917 ROGERS BROS.

Make it a Christmas your
friends will remember

\$24.75
75¢ DOWN 50¢ A WEEK
OR 12¢ A MONTH

3 CERTIFIED PERFECT DIAMONDS
nationally advertised price \$24.75. Per-
fectly matched in this beautiful hand-
made creation of 18K white or 14K
natural gold mounting. For only
75¢ down and 50¢ a week or \$2.00
a month—A Christmas gift of
exquisite craftsmanship.

Read the coupon below.

GIVE GIFTS THAT LAST
—TAKE ALL NEXT
YEAR TO PAY



THIS
CHRISTMAS

Take Advantage of "Friendly Credit"

\$24.75
75¢ DOWN 50¢ A WEEK
OR 12¢ A MONTH

RONA—15 Jewels—\$24.75, nationally
advertised price. The loveliest of Christ-
mas gifts, new, smart, modernly design-
ed lady's Bulova Watch in natural
yellow case with bracelet to match—
only 75¢ down and 50¢ a week or
\$2.00 a month. Every watch guaran-
teed for five years from date of
purchase.

Read the coupon below.

OUT-OF-TOWN
CUSTOMERS
SEND
FOR OUR
Christmas
Gift
Catalogue

GIVE NOW
PAY NEXT YEAR

\$24.75
75¢ DOWN 50¢ A WEEK
OR 12¢ A MONTH

BANKER—15 Jewels—\$24.75, nation-
ally advertised price. This handsomely
designed Gent's Bulova Watch in
natural yellow case is one that every
man will be proud to own. Only 75¢
down and 50¢ a week or \$2.00 a month.
Every watch is guaranteed for 5 years
from date of purchase.

Read the coupon below.

IT IS EASIER TO PAY OUR WAY!
CASH PRICES ON CREDIT

PEOPLES
CREDIT JEWELLERS
LIMITED

Largest Credit Jewellers in the British Empire

PEOPLES CREDIT JEWELLERS LIMITED,
Mail Order Department, 183 Yonge Street, Toronto, Ontario.
Gentlemen: Enclosed find the total down payment on the
items checked. If satisfied, I agree to pay the advertised purchase price at
the terms specified for the checked items. Otherwise, I will return, express
collect, within 10 days and you will refund my down payment.
☐ The 3 Diamond Ring in 14K Natural Gold ☐ or in 18K White Gold ☐
☐ Lady's Bulova ☐ Man's Bulova ☐
"The Rona" "The Banker"
\$24.75 — 75¢ down, 50¢ a week ☐ or \$2.00 a month ☐

NAME
ADDRESS
CITY PROVINCE